

## **NEWS RELEASE**

FOR IMMEDIATE RELEASE

December 22, 2012 – February 29, 2012  
Contact: Joye LaBarrett, 361-883-ARTS

### **OPEN CALL FOR ENTRY**

#### **“The Unsung Heroine” 2012 FESTIVAL OF THE ARTS**

In an effort to showcase the work of creative artists interested in expressing through the selected media they use, the 2012 Festival of the Arts will feature a juried exhibit entitled **The Unsung Heroine**.

The Festival of the Arts will be held at the Art Center of Corpus Christi on March 30, 31, April 1, 2012.

Subject matter is to be a visual commentary relating to women’s roles and struggles in society.

The art exhibited will combine important messaging and storytelling within artistic creativity.

Exhibition is open to all artists over the age of 18.

- Entries will be selected on the basis of adherence to the theme and artistic merit.
- \$20 entry fee for up to three (3) art works
- **Images of art are submitted on CD/DVD**
- Original works of Art
- Sculpture must be manageable by two person

#### **MAILING ADDRESS:**

Festival of the Arts  
PO Box 60110  
Corpus Christi, TX 78466 **or**

#### **HAND DELIVERED:**

Festival of the Arts Office  
1521 North Chaparral Street / Heritage Park- Merriman - Bobys House

- Submission deadlines are March 1, 4pm
- Juror decision on or before March 9
- Juried Artwork received by March 27, 4pm
- Opening Ceremony & Reception is March 30, 5:30pm

Art entries will be selected by Juror, **Melida Buentello-Olivo**. Ms. Buentello-Olivo is an independent curator, art educator, film art director and graphic designer. She is interested in social, cultural and gender issues and how these ongoing concerns can be interpreted in art through media that spans from traditional to the digital sphere.

She has collaborated with institutions such as the San Antonio Museum of Art, Museo de Arte Contemporáneo de Tamaulipas (Mexico), Instituto de México, and The Alameda National Center for Latino Arts and Culture.

Buentello-Olivo was awarded the Mitchell A. Wilder Award for Media Design at the McNay Art Museum as a result of her work on the museum's aides, which are still in use today. Her most recent curatorial project was "Contra Corriente", which showcased five contemporary women artists and was presented at the Museo de Mujeres Artistas Mexicanas.

Ms. Buentello-Olivo holds a B.A. in Studio Art from Texas A & M University-Corpus Christi and a M.A. in Art History from the University of Texas at San Antonio. She is currently Adjunct Professor of Art History at the University of Incarnate Word, where she teaches art history and art appreciation, specializing in Women in Art and Mexican Art after the 1910 Mexican Revolution.

**For more information contact the Festival of the Arts @361-883-ARTS**